MECHANICAL CONTRACTORS ASSOCIATION OF BC

2027 Sponsorship Opportunities







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NEXT STEPS

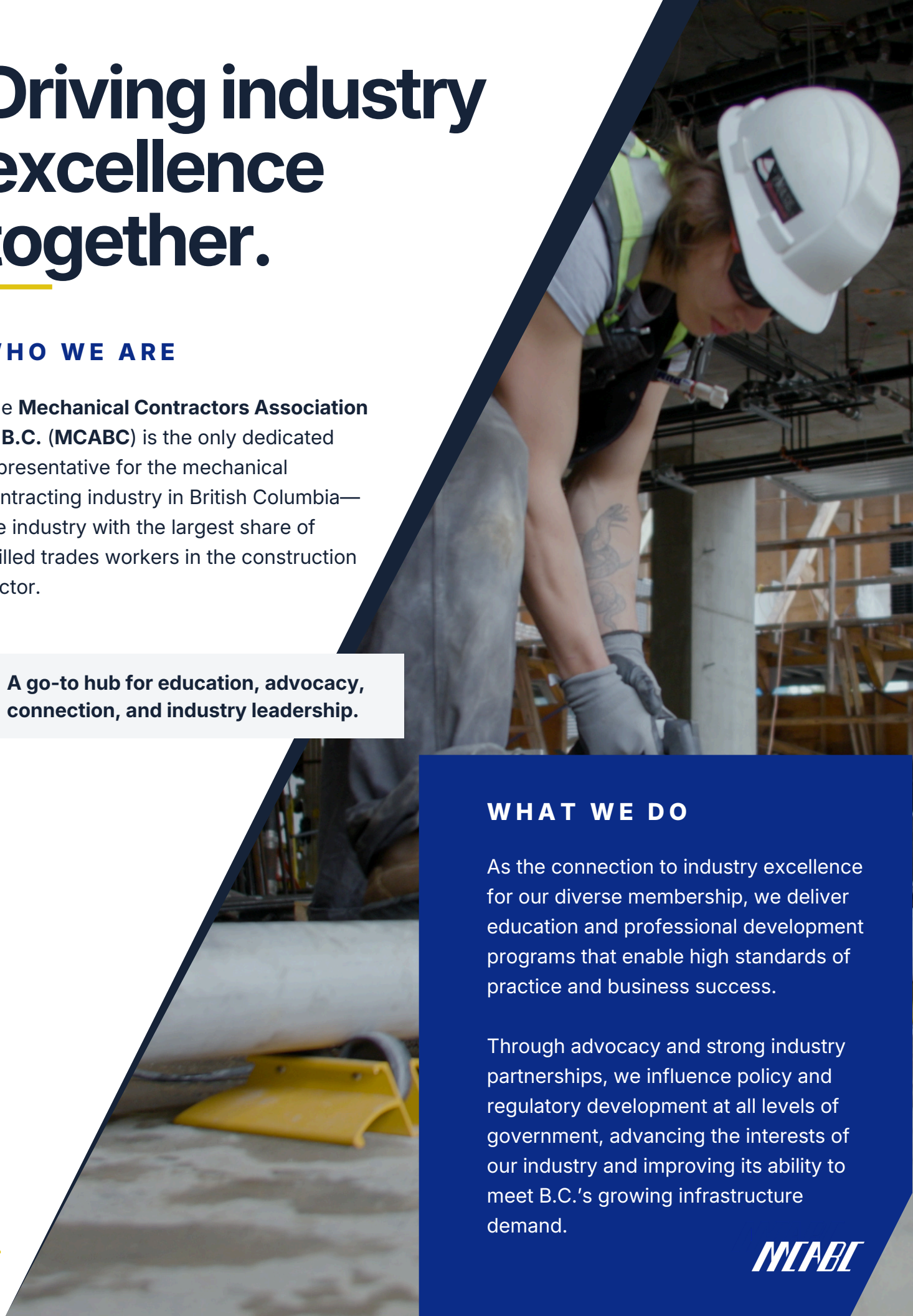
Contact Us — 24

Driving industry excellence together.

WHO WE ARE

The **Mechanical Contractors Association of B.C.** (**MCABC**) is the only dedicated representative for the mechanical contracting industry in British Columbia—the industry with the largest share of skilled trades workers in the construction sector.

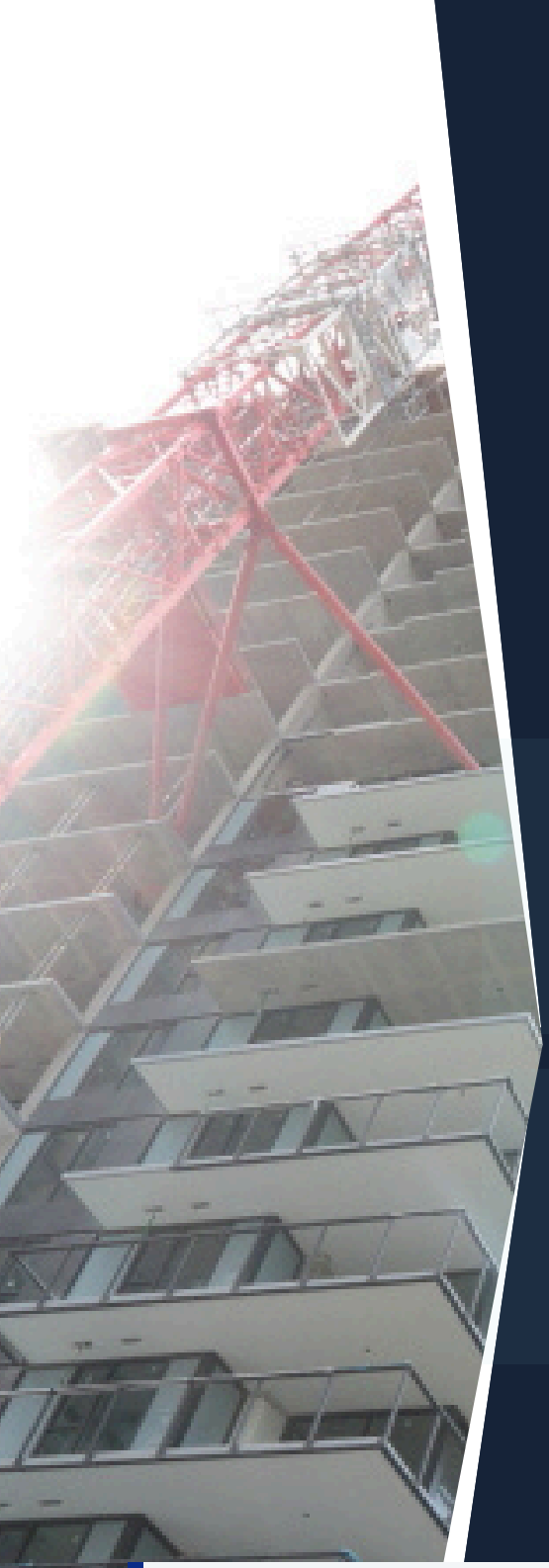
A go-to hub for education, advocacy, connection, and industry leadership.



WHAT WE DO

As the connection to industry excellence for our diverse membership, we deliver education and professional development programs that enable high standards of practice and business success.

Through advocacy and strong industry partnerships, we influence policy and regulatory development at all levels of government, advancing the interests of our industry and improving its ability to meet B.C.'s growing infrastructure demand.



Backbone of the Canadian Economy.

B.C.'s mechanical contracting industry contributes:

$3 billion
in wages*

1/4
of total construction output

53,400
jobs*

2,780
mechanical contracting firms

$10 Billion
to B.C.'s GDP*

MISSION

Through its ongoing advocacy, events, and education, MCABC is on a mission to develop a diverse, skilled, and innovative mechanical contracting industry recognized for excellence in the industrial, commercial, institutional, and residential sectors.

MCABC

*Includes indirect data and results. Source: Build Canada Now: The Economic Impact of Mechanical Contractors in Canada 2025

Direct access to the people shaping the industry.

WHY SPONSOR AN EVENT?

Direct Access to **Key Industry Leaders**, **Influencers**, and **Decision-Makers**.

- 11 Primary Trades - Plumbers, Refrigeration & AC Mechanics, Welders, Insulators, Sheet Metal Workers, Steamfitters/Pipefitters, Gasfitters, Boilermakers, Sprinkler Fitters, Millwrights, Instrumentation & Control Technicians
- Industrial, commercial, institutional, residential
- New construction, retrofits, maintenance, service
- Industry manufacturers, distributors, suppliers
- Professional service providers including software, engineering, legal, accounting, and insurance firms

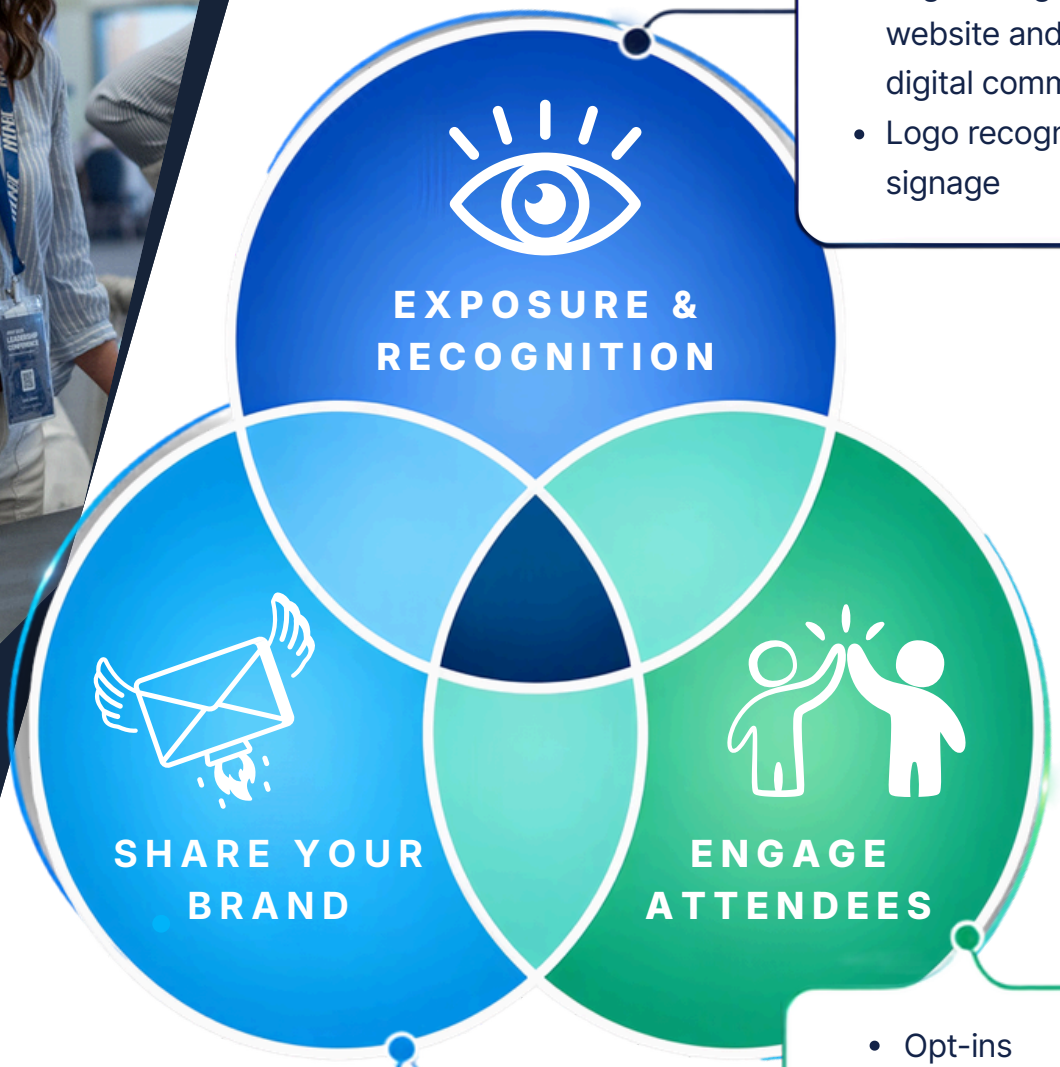


85% of MCABC members indicated in a 2025 Member Survey that they are actively seeking new and innovative solutions, while 60% self-identified as early adopters of the latest products, processes, and technologies.



WHY SPONSOR AN EVENT?

- Naming rights
- Featured subject matter expert (speaker, panelist)
- Logo recognition on website and in event's digital communications
- Logo recognition on signage



- MCABC Informer newsletter
- Dedicated e-blasts
- Social media promotion
- Speakers, panelists
- Exhibits, demos

- Opt-ins
- Polls/surveys
- Contest entries
- Exhibits, demos
- Games, sporting events
- Wine & dine



BONSPIEL: THE CONTRACTORS CUP

PRESENTING SPONSOR

- One (1) complimentary team registration
- Presenting sponsor naming rights to the Bonspiel
- Opportunity for company representatives to present awards at Saturday's dinner
- One company feature in *The Informer*, MCABC's weekly newsletter
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee

DINNER SPONSOR

- One (1) complimentary team registration
- Opportunity to host Friday night dinner
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee

LUNCH SPONSOR

- Opportunity to host Saturday mid-tournament lunch (12pm – 2pm)
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee

PRIZE SPONSOR

- Company logo on tables at awards dinner
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee



MCABC 2027 LEADERSHIP CONFERENCE

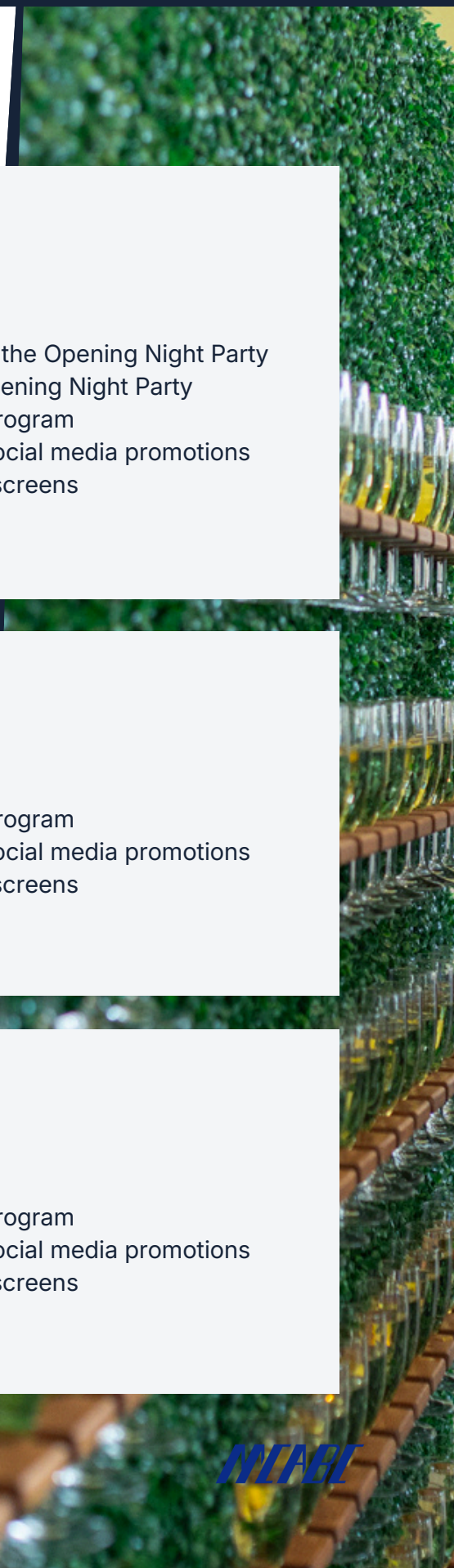
PRESENTING SPONSOR

- Two (2) complimentary passes to the Conference
- Presenting naming rights to the Conference
- Full page company bio in the event program
- Company feature in *The Informer*, MCABC's weekly newsletter
- Opportunity to include opt-in included on event registration
- Sponsor recognition on event page and in event program
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee
- Access to post-event survey data

KEYNOTE SPONSOR

- One (1) complimentary pass to the Conference
- Opportunity to introduce a keynote speaker on stage
- ½ page company bio in event program
- Sponsor recognition on event page and in event program
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee
- Access to post-event survey data

MEABC LEADERSHIP CONFERENCE



NETWORKING SPONSOR

- One (1) complimentary pass to the Conference
- ¼ page company bio in event program
- Company recognition at the bar/bar menus during the Opening Night Party
- Custom-designed welcome drink served at the Opening Night Party
- Sponsor recognition on event page and in event program
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee
- Access to post-event survey data

BREAKFAST SPONSOR

- ¼ page company bio in event program
- Company recognition at breakfast table
- Sponsor recognition on event page and in event program
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee
- Access to post-event survey data

LUNCH SPONSOR

- ¼ page company bio in event program
- Company recognition at lunch table
- Sponsor recognition on event page and in event program
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee
- Access to post-event survey data



MABL LEADERSHIP CONFERENCE

SPEAKER OR PANEL SPONSOR

- One (1) complimentary pass to the Conference
- ¼ page company bio in event program
- Sponsor recognition on event page and in event program
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee
- Access to post-event survey data

LANYARD SPONSOR

- Company logo on attendee lanyards
- Company logo on registration table
- Sponsor recognition on event page and in event program
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee
- Access to post-event survey data

COFFEE BREAK SPONSOR

- Company recognition at one of two designated coffee breaks
- Sponsor recognition on event page and in event program
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee
- Access to post-event survey data

MABL LEADERSHIP CONFERENCE

CONNECTOR LOUNGE

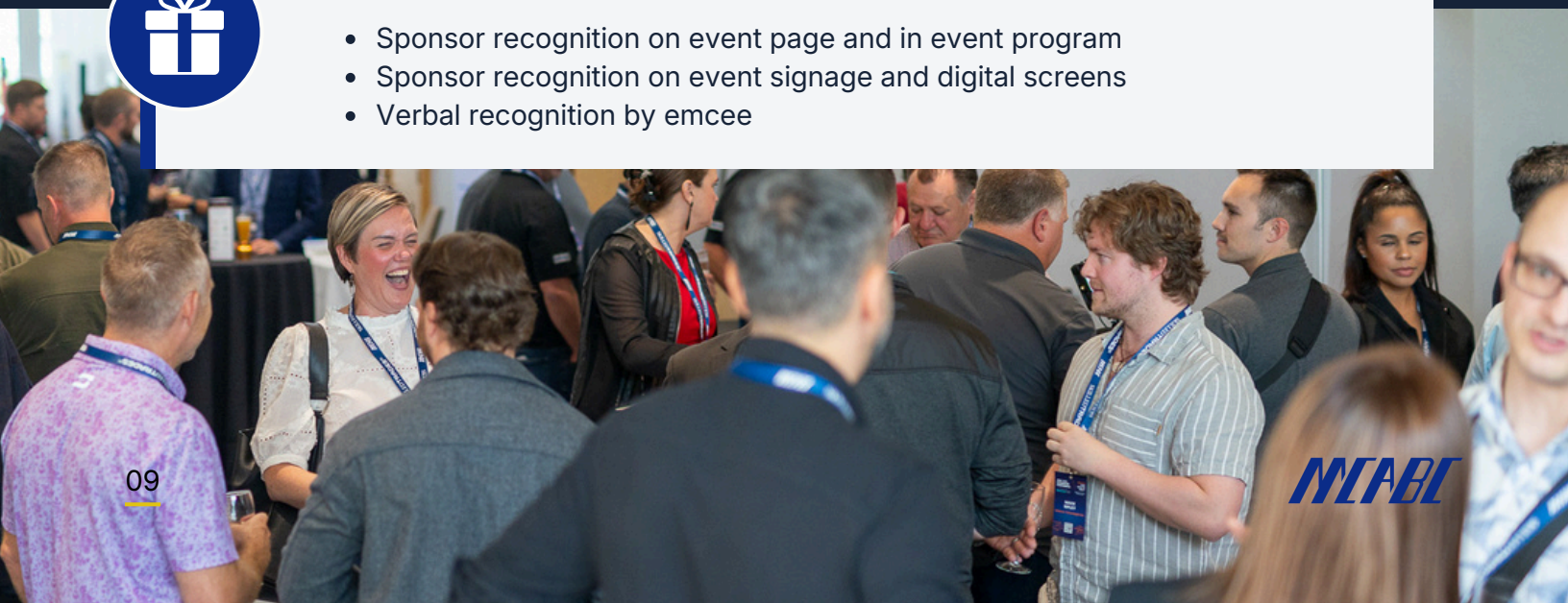
- Presenting naming rights of Connector Lounge
- Opportunity to introduce Tech Demo sponsors (x6) on secondary stage
- Sponsor recognition on event page and in event program
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee
- Access to post-event survey data

WI-FI SPONSOR

- Sponsor recognition on table signage with customized Wi-Fi password of your choice
- Sponsor recognition on event page and in event program
- Sponsor recognition on event signage and digital screens
- Recognition in all event e-marketing, plus select social media promotions
- Verbal recognition by emcee
- Access to post-event survey data

GIFTING SPONSOR

- Sponsor recognition on event page and in event program
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee



MABL LEADERSHIP CONFERENCE

EXHIBITOR OPPORTUNITIES

- One (1) complimentary pass to the Conference
- One 6′ x 6′ exhibitor space with table, chairs and electrical
- Access to company attendees list two weeks prior to Conference
- Logo on Exhibitor page in event program
- Company bio in event program
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee
- Access to post-event survey data

TECH DEMO OPPORTUNITIES

- One (1) complimentary pass to the Conference
- Opportunity to showcase your brand or demo a product live on the Tech Demo stage on Day Two
- Access to company attendees list two weeks prior to Conference
- Logo on Exhibitor page in event program
- Company bio in event program
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee
- Access to post-event survey data



April | TBD



NEXTGEN EVENT 2027

PRESENTING SPONSOR

- Two (2) complimentary passes to the event
- Presenting naming rights to the event
- One company feature in The Informer, MCABC's weekly newsletter
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee

INDUSTRY SPONSOR

- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee

May 7, 2027 | Kelowna

OK TEE-OFF

PRESENTING SPONSOR

- One (1) complimentary foursome package
- Complimentary Signature Hole sponsorship (table and chairs provided)
- Presenting naming rights to the tournament
- One company feature in The Informer, MCABC's weekly newsletter
- Sponsor recognition on event page
- Company logo on gifts for golfers (*must be confirmed no less than 8 weeks out from event)
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee

LUNCH/DINNER SPONSOR

- One (1) complimentary twosome package
- Company logo on dedicated signage at lunch
- Opportunity to bring branded tent(s)
- Sponsor recognition on event page
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee



OK TEE-OFF



FLAG SPONSOR

- One (1) complimentary twosome package
- Logo on Flags at all 18 holes
- Sponsor recognition on event page
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee

GOLF CART SPONSOR

- One (1) complimentary twosome package
- Logo on Golf carts
- Sponsor recognition on event page
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee

GOLF BALL SPONSOR

- Logo on MCABC-provided golf balls
- Sponsor recognition on event page
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee





OK TEE-OFF

REFRESHMENT CART SPONSOR

- Logo & customization of on-course beverage or food cart
- Sponsor recognition on event page
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee

PARTEE GAMES SPONSOR

- Logo and hosting opportunities at the on-course contest of choice
- Sponsor recognition on event page
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee

SIGNATURE HOLE SPONSOR

- Logo and hosting opportunities at the hole of your choice (within contracted restrictions)
- Sponsor recognition on event page
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens

Staffed activation must be provided.

INDUSTRY SPONSOR

- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee

August 5, 2027 | Surrey

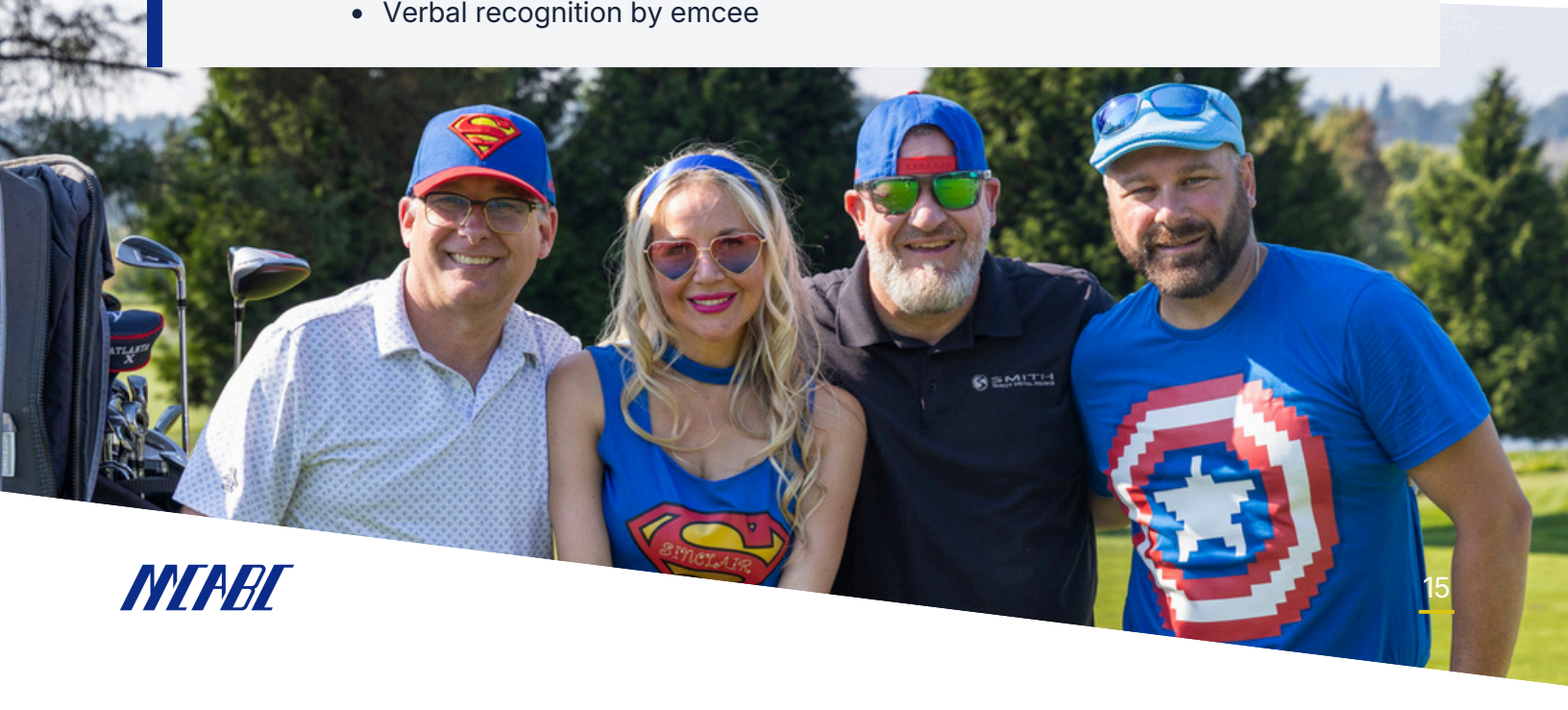
GOLF CLASSIC

PRESENTING SPONSOR

- One (1) complimentary foursome package
- Complimentary Signature Hole sponsorship (table and chairs provided)
- Presenting naming rights to the tournament
- One company feature in The Informer, MCABC's weekly newsletter
- Sponsor recognition on event page
- Company logo on gifts for golfers (*must be confirmed no less than 8 weeks out from event)
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee

LUNCH/DINNER SPONSOR

- One (1) complimentary twosome package
- Company logo on dedicated signage at lunch
- Opportunity to bring branded tent(s)
- Sponsor recognition on event page
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee



August 5, 2027 | Surrey

GOLF CLASSIC

FLAG SPONSOR

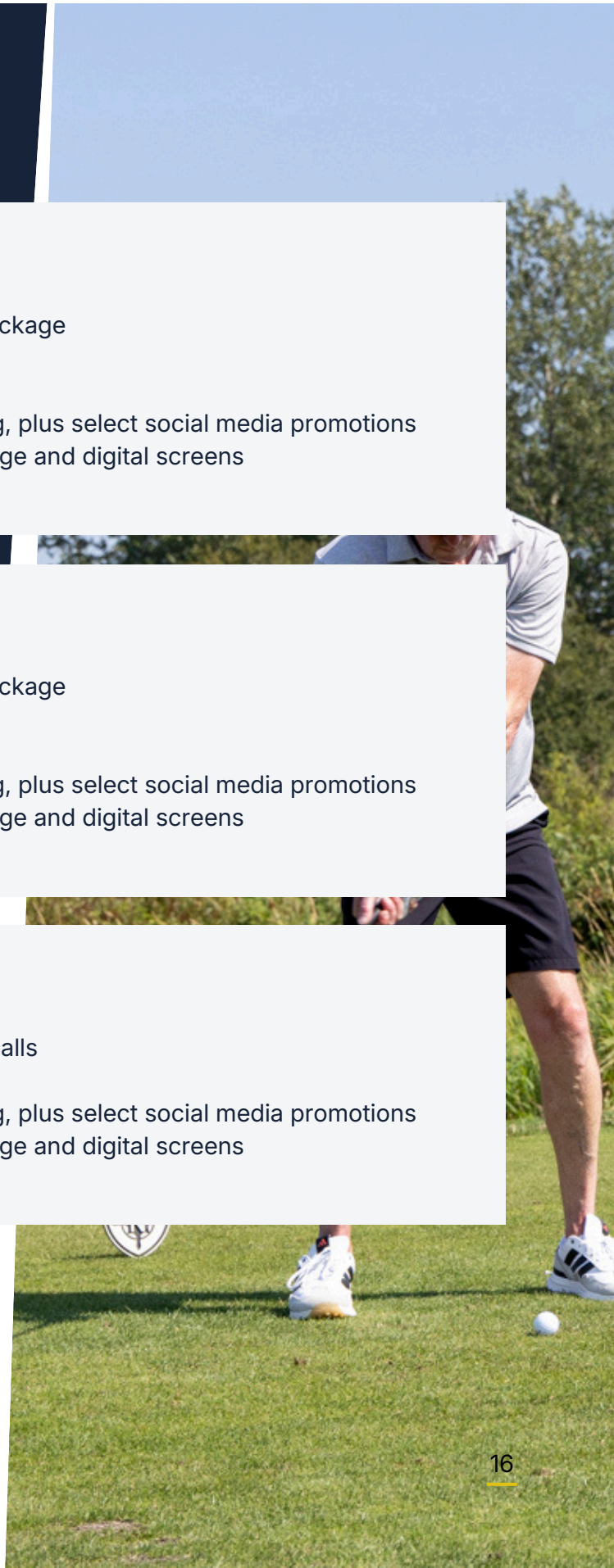
- One (1) complimentary twosome package
- Logo on Flags at all 18 holes
- Sponsor recognition on event page
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee

GOLF CART SPONSOR

- One (1) complimentary twosome package
- Logo on Golf carts
- Sponsor recognition on event page
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee

GOLF BALL SPONSOR

- Logo on all MCABC-provided golf balls
- Sponsor recognition on event page
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee



August 5, 2027 | Surrey

GOLF CLASSIC



REFRESHMENT CART SPONSOR

- Logo & customization of on-course beverage or food cart
- Sponsor recognition on event page
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee

PARTEE GAMES SPONSOR

- Logo and hosting opportunities at the on-course contest of choice
- Sponsor recognition on event page
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee

SIGNATURE HOLE SPONSOR

- Logo and hosting opportunities at the hole of your choice (within contracted restrictions)
- Sponsor recognition on event page
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens

Staffed activation must be provided.

INDUSTRY SPONSOR

- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee

TBD | Surrey

NEXTGEN SOFTBALL SOCIAL

PRESENTING SPONSOR

- Presenting naming rights to the tournament
- Complimentary team entry (up to 15, food & beverage combo for each player)
- One company feature in The Informer, MCABC's weekly newsletter
- Recognition on registration page, event signage, schedules, & brackets
- Verbal recognition by emcee
- Opportunity to include a branded giveaway item
- Recognition in all event communications

DIAMOND SPONSOR

- Naming rights for one softball diamond, i.e. '... Field'
- Complimentary team entry (up to 15, food & beverage combo for each player)
  Backstop signage on diamond cage
- Verbal recognition by emcee
- Recognition in all event communications

LUNCH SPONSOR

- Complimentary team entry (up to 15, food & beverage combo for each player)
- Logo on signage at one team dugout
- Recognition in all event communications
- Verbal recognition by emcee

PRIZE SPONSOR

- Verbal recognition by emcee
- Recognition in all event communications
- Recognition in event recap on mcabc.org

FISHING DERBY

PRESENTING SPONSOR

- One (1) complimentary boat (4 anglers)
- Presenting naming rights of the Fishing Derby
- Opportunity to present the award to challenge winner (main prize)
- Sponsor recognition on event page
- Recognition in all event e-marketing, plus select social media promotions
- Recognition on event signage and digital screens
- Verbal recognition by host

BOAT SPONSOR

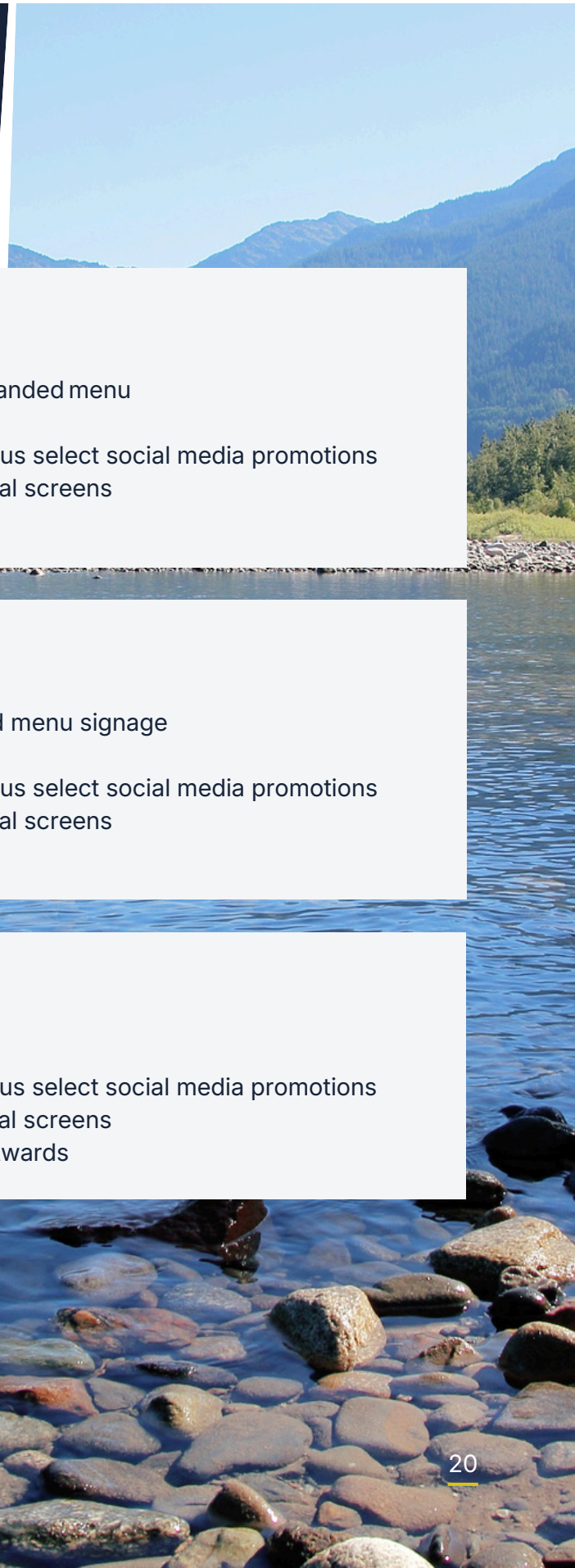
- Company logo on all boats (10-15 boats)
- Sponsor recognition on event page
- Recognition in all event e-marketing, plus select social media promotions
- Recognition on event signage and digital screens
- Verbal recognition by the host

COOLER SPONSOR

- Company logo on all coolers (10-15 boats)
- Sponsor recognition on event page
- Recognition in all event e-marketing, plus select social media promotions
- Recognition on event signage and digital screens
- Verbal recognition by the host



FISHING DERBY



LUNCH SPONSOR

- Company logo on bagged lunch and branded menu
- Sponsor recognition on event page
- Recognition in all event e-marketing, plus select social media promotions
- Recognition on event signage and digital screens
- Verbal recognition by the host

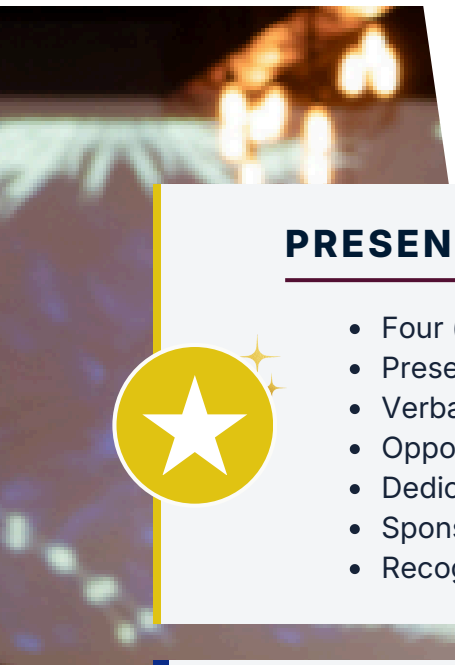
DINNER SPONSOR

- Company name and logo on dinner and menu signage
- Sponsor recognition on event page
- Recognition in all event e-marketing, plus select social media promotions
- Recognition on event signage and digital screens
- Verbal recognition by the host

PRIZE SPONSOR

- Sponsor recognition on event page
- Recognition in all event e-marketing, plus select social media promotions
- Recognition on event signage and digital screens
- Verbal recognition by the host during Awards

November 18, 2027 | Kelowna



OK HOLIDAY!

PRESENTING SPONSOR

- Four (4) complimentary event tickets
- Presenting Sponsor recognition in all event communications
- Verbal recognition by host or emcee at event
- Opportunity to play branded video on screens
- Dedicated e-blast to MCABC opt-in list
- Sponsor recognition on event signage and digital screens
- Recognition in all event e-marketing, plus select social media promotions

NETWORKING SPONSOR

- Two (2) complimentary event tickets
- Featured cocktail or beverage with company name and logo on bar signage
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by host or emcee at event

INDUSTRY SPONSOR

- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee

PRIZE SPONSOR (IN-KIND ONLY)

- Verbal recognition by emcee
- Recognition in all event communications
- Recognition in event recap on mcabc.org

November 25, 2027 | Vancouver

CHRISTMAS COCKTAIL LOUNGE

PRESENTING SPONSOR

- Four (4) complimentary event tickets
- Presenting Sponsor recognition in all event communications
- Verbal recognition by host or emcee at event
- Opportunity to play branded video on screens
- Dedicated e-blast to MCABC opt-in list
- Sponsor recognition on event signage and digital screens
- Recognition in all event e-marketing, plus select social media promotions

NETWORKING SPONSOR

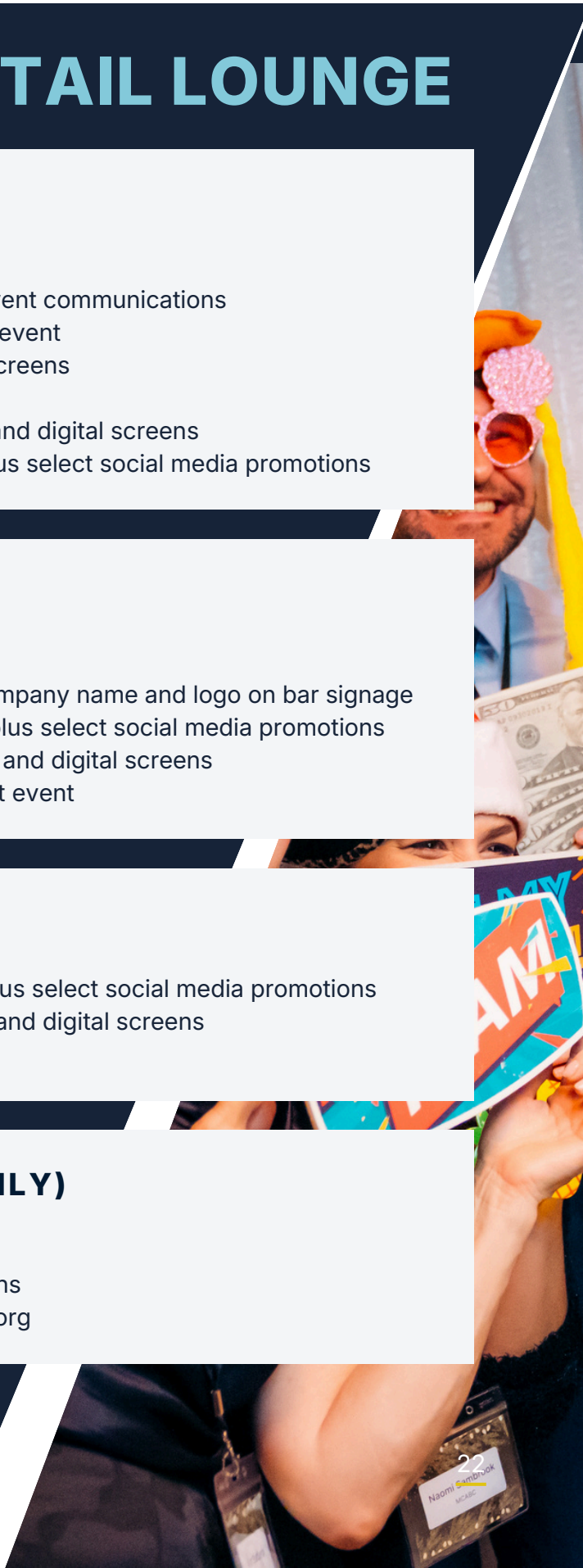
- Two (2) complimentary event tickets
- Featured cocktail or beverage with company name and logo on bar signage
- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by host or emcee at event

INDUSTRY SPONSOR

- Recognition in all event e-marketing, plus select social media promotions
- Sponsor recognition on event signage and digital screens
- Verbal recognition by emcee

PRIZE SPONSOR (IN-KIND ONLY)

- Verbal recognition by emcee
- Recognition in all event communications
- Recognition in event recap on mcabc.org



Virtual + In-Person



BC Hydro IS OUR EDUCATION PILLAR PARTNER

#COFFEETALK

MCABC #CoffeeTalks are monthly virtual meetups for the mechanical contracting industry. These one-hour discussions are designed to:

- Tackle emerging issues and subjects of common interest
- Encourage peer-to-peer and expert-driven learning
- Connect MCABC members with one another

MASTERCLASS SERIES

Our Masterclass Series is education for industry, by industry—a forum for the latest and greatest tools, equipment, solutions, systems, software, and anything else that lends a competitive advantage. These webinars run for one hour and include time for Q&A at the end. The sessions are exclusive and free for MCABC members to attend but are open to non-members to present. After the webinar, the recording will be placed in the Masterclass Series Library, where it will be freely available to members indefinitely.

*Educational offerings run separate from MCABC's events calendar. Contact **Leesa Butler** at **lbutler@mcabc.org** for dates and sponsorship information.*

MCABC EDUCATION

What's in it for you?

MCABC is recognized for delivering highly engaging programming that enables meaningful connections and creates opportunities to build lasting relationships with contractors, manufacturers, suppliers, distributors, and industry leaders.

Your brand's visibility goes beyond the event itself. MCABC event sponsorship includes promotion across our digital channels—MCABC's website, weekly newsletters and dedicated email blasts, and social media—expanding your reach and visibility.

Whether you choose a single event or a series of events throughout the year, our team is ready to customize an opportunity based on your annual goals and budget.



CONTACT US

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