

MLAB

GOLF CLASSIC

SPONSORSHIP PACKAGE



★ ★ **AUGUST 6** ★ ★



NORTHVIEW GOLF & COUNTRY CLUB

SURREY, BC





SPONSORING THIS YEAR'S GOLF CLASSIC GOES BEYOND LOGO PLACEMENT AND BRAND RECOGNITION.

AS WE REIMAGINE THE EVENT TO REFLECT WHAT MATTERS MOST—COMMUNITY, PURPOSE, CONNECTION—SPONSORSHIP IS ABOUT BEING PART OF SOMETHING BIGGER.

IT'S A CHANCE TO STAND BEHIND THE EVERYDAY HEROES IN OUR INDUSTRY, SUPPORT A WORTHY CHARITABLE CAUSE, AND ALIGN WITH A NEW-AND-IMPROVED EVENT WHOSE IMPACT STRETCHES FAR BEYOND THE GOLF COURSE. JOIN US AND MAKE YOUR BRAND PART OF SOMETHING MEMORABLE.

**MCABC IS PROUD TO SUPPORT EVA-BC.
PLAY GOOD. FEEL GOOD. DO GOOD.**



MLABI

PRESENTING SPONSOR

\$12,000 (1X)

- Presenting Sponsor recognition across all Golf Classic communications
- One (1) complimentary foursome package
- Company logo on Golf Classic event webpage
- Company logo on scorecards
- Two (2) Signature Hole sponsorships (one per course)
- Logo on all Golf Classic event signage and screens
- Recognition in Golf Classic email and social media promotions
- Verbal recognition by the host
- Opportunity to present select awards (excluding Hole-in-One)
- Opportunity to host one (1) branded tent at the Golf Classic Tailgate

The logo for MAABI is displayed in a bold, italicized, white sans-serif font against a blue background with a white dot grid pattern.

MAABI

HOLE-IN-ONE SPONSOR

\$10,000 (2X)
(ONE PER COURSE)

- One (1) complimentary foursome package
- Exclusive sponsorship of the Golf Classic Hole-in-One challenge
- Opportunity to present the prize at the awards reception
- Company logo on Golf Classic event webpage
- Logo placement on one (1) hole flag
- Logo on all Golf Classic event signage and screens
- Recognition in Golf Classic email and social media promotions
- Verbal recognition by the host

MLAB

RECEPTION & AWARDS SPONSOR

\$6,000 (1X)

- One (1) complimentary foursome package
- Company logo on Golf Classic event webpage
- Company logo on event reception signage and menu
- Logo on all Golf Classic event signage and screen
- Recognition in Golf Classic email promotions
- Verbal recognition by the host

SOLD

MLABT

NETWORKING SPONSOR

\$5,000 (2X)

- One (1) complimentary twosome package
- Company logo on Golf Classic event webpage
- Company name featured on a signature refreshment item
- Logo on all Golf Classic event signage and screens
- Recognition in Golf Classic email promotions
- Verbal recognition by the host

MLABT

TAILGATE SPONSOR

\$4,000 (1X)

- One (1) complimentary twosome package
- Company logo on Golf Classic event webpage
- Company logo on dedicated lunch signage and menus
- Opportunity to host branded tent(s)
- Logo on all Golf Classic event signage and screens
- Recognition in Golf Classic email promotions
- Verbal recognition by the host

MTABT

GOLF CART SPONSOR

\$4,000 (4X)

- One (1) complimentary twosome package
- Logo displayed on fifteen (15) Golf Classic carts
- Company logo on Golf Classic event webpage
- Logo on all Golf Classic event signage and screens
- Recognition in Golf Classic email promotions
- Verbal recognition by the host

The logo for MAFI is displayed in a bold, italicized, white sans-serif font against a blue background with a white grid pattern.

MAFI

GOLF BALL SPONSOR

\$3,000 (2X)
(ONE PER COURSE)

- One (1) complimentary twosome package
Company logo on Golf Classic event webpage
- Logo on official tournament golf balls
- Logo on all Golf Classic event signage and screens
- Recognition in Golf Classic email promotions
- Verbal recognition by the host

MLABI

REFRESHMENTS CART SPONSOR

**\$3,000 (2X)
(ONE PER COURSE)**

- One (1) complimentary twosome package
Company logo on Golf Classic event webpage
- Logo displayed on on-course beverage or food cart
- Logo on all Golf Classic event signage and screens
- Recognition in Golf Classic email promotions
- Verbal recognition by the host

MLABI

FLAG SPONSOR

\$4,000 (4X)
(TWO PER COURSE)

- One (1) complimentary twosome package
- Logo placement on flags at eight (8) holes
- Company logo on Golf Classic event webpage
- Logo on all Golf Classic event signage and screens
- Recognition in Golf Classic email promotions
- Verbal recognition by the host

The logo for MLABT is displayed in a bold, italicized, white sans-serif font against a blue background with a white dot grid pattern.

MLABT

PARTEE GAMES SPONSORS

\$1,500 (3X)

- Logo placement and on-site activation at a selected on-course contest
- Opportunity to present the prize to the winner
- Logo on all Golf Classic event signage and screens
- Recognition in Golf Classic email promotions
- Verbal recognition by the host

The logo for MAFI is displayed in a bold, italicized, white sans-serif font against a blue background with a white dot grid pattern.

MAFI

SIGNATURE HOLE SPONSORS

**\$900 (14X)
(7 PER COURSE)**

- Logo placement and on-site presence at a designated hole (subject to availability)
- Logo on all Golf Classic event signage and screens
- Recognition in Golf Classic email promotions
- Verbal recognition by the host

MCABC

OUR EVENTS TEAM IS READY TO CUSTOMIZE A GOLF CLASSIC SPONSORSHIP OPPORTUNITY BASED ON YOUR GOALS AND BUDGET.

CONTACT YLEANA ALVAREZ

YALVAREZ@MCABC.ORG

604.205.5058

