



MTABT

Sponsorship Package

2026





Who is *MCABC*

MCABC is the only dedicated voice for the mechanical contracting industry, representing 11 of construction's primary trades across British Columbia. Our members are the plumbers, welders, HVAC technicians, pipefitters, and more that make builds in B.C. work by installing, servicing and retrofitting mechanical systems.

What We Do

We are the connection to industry excellence, delivering education and professional development programs, and services that enable high standards of professional practice and business growth for mechanical contractors and their sub-trades.

Through advocacy and strong industry partnerships, we influence policy discussion and development in a multi-faceted sector that comprises construction's 11 primary trades.



Backbone of the Canadian Economy

Mechanical contractors represent nearly 25% of every construction project in BC.

The mechanical contracting industry:

- contributes \$10 billion to BC's GDP*
- accounts for 53,400 jobs*
- comprises 2,780 mechanical contracting firms*
- is responsible for \$3 billion in wages in the construction industry*

Mission

Through our ongoing advocacy, events and education, MCABC is on a mission to develop a diverse, skilled and innovative mechanical contracting industry recognized for excellence in the industrial, commercial, institutional and residential sectors.



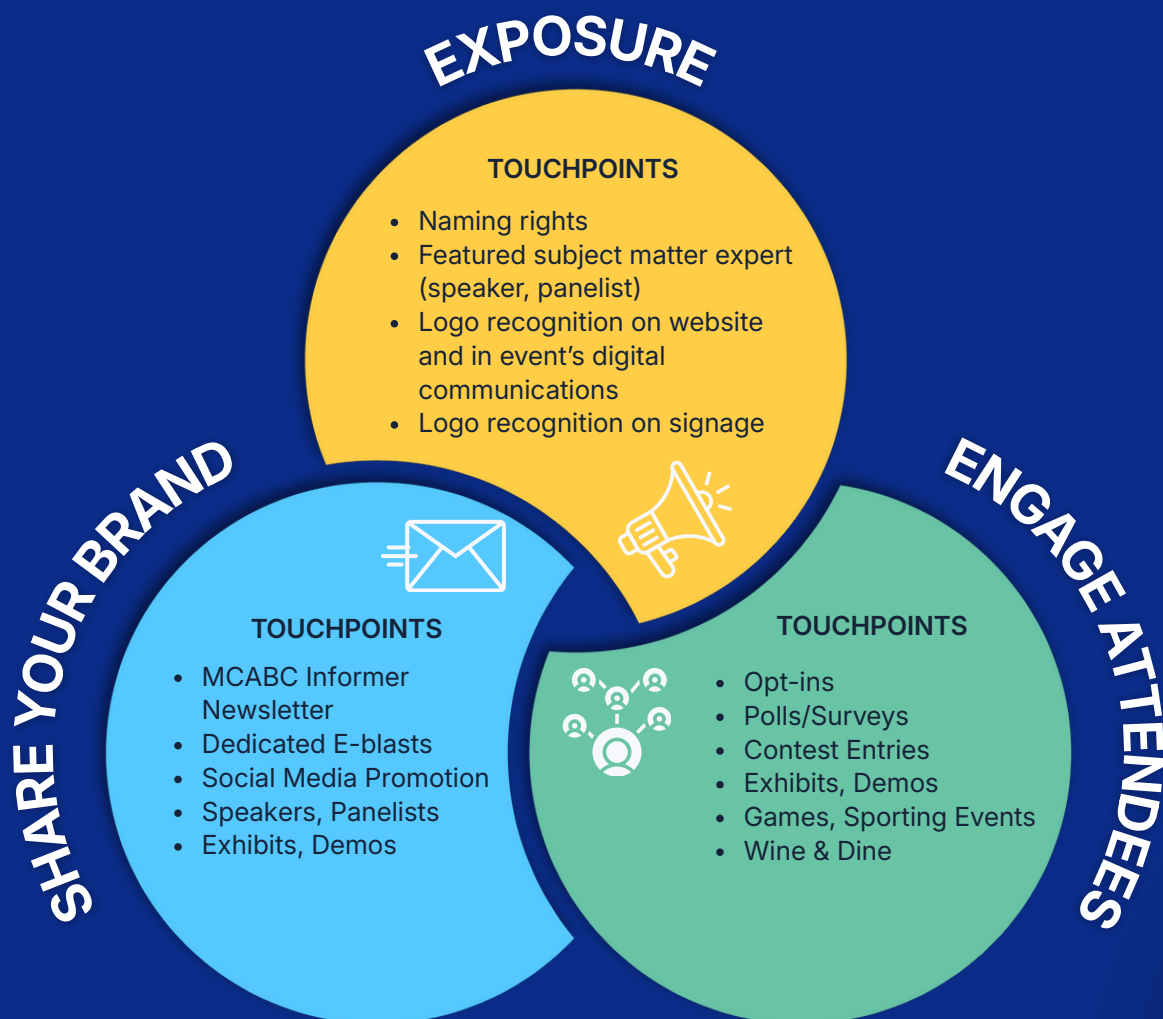
**Includes indirect data and results. Source: Build Canada Now: The Economic Impact of Mechanical Contractors in Canada 2025*



Why Sponsor?

Our event sponsorships are designed to help you achieve specific business goals with options suitable for almost any budget.

- **Enhance your company's image and increase your brand's visibility** through **event exposure and recognition**.
- Share your company or brand story, elevate your company's leaders as subject matter experts, and **showcase your products or services**.
- **Gather data** and/or feedback, **connect and build relationships** with potential customers, partners, and industry leaders.





Signature Events

FEBRUARY

6-8

Friday

Saturday

Sunday

**The Contractors Cup:
MCABC Bonspiel**

 Vernon

MAY

8

Thursday

OK Tee-Off

 Kelowna

JUNE

10-11

Wednesday

Thursday

**MCABC Leadership
Conference**

 Vancouver

AUGUST

6

Thursday

MCABC Golf Classic

 Surrey

NOVEMBER

19

Thursday

Okanagan Holiday Party


 Kelowna

NOVEMBER

26

Thursday

**Christmas Cocktail
Lounge**


 Vancouver



Educational Events

MCABC offers ongoing professional development and training opportunities specific to the mechanical trades including workshops, webinars, and interactive sessions. Our monthly #CoffeeTalk series features *member-only* discussions covering hot topics and pressing issues of the day.

Educational offerings run separate from MCABC's events calendar.



Contact **Leesa Butler**, Director of Member Experience, at lbutler@mcabc.org for our latest schedule and sponsorship information.

What's in it for You

Position your company as a leader with a targeted group of industry professionals



Levels of Investment

Sponsorship Benefits	In-Kind	I	II	III
Naming rights of entire event (Event presented by)				✓
Provide a guest speaker or panelist				✓
Tradeshow exhibit				✓
Dedicated email blast to MCABC subscribers				✓
Opportunity to poll/survey event attendees				✓
Company opt-ins captured during registration				✓
Company logo featured on MCABC website year-round				✓
Company spotlight in MCABC communications			✓	✓
Access to event attendee names			✓	✓
Product demo			✓	✓
Awards			✓	✓
Social connection opportunities (coffee break, lunch, bar)		✓	✓	✓
Social engagement (games, sport)		✓	✓	✓
Signage		✓	✓	✓
Giveaways/swag/merch		✓	✓	✓
Logo recognition in event communications		✓	✓	✓
Product used at event	✓	✓	✓	✓
Access to post-event survey data	✓	✓	✓	✓

What's in it for You

MCABC is recognized for delivering highly engaging programming that enables meaningful connections and creates opportunities to build lasting relationships with contractors, manufacturers, suppliers, distributors and industry leaders.

Your brand's visibility goes beyond the event itself. MCABC event sponsorship includes promotion across our digital channels — MCABC's website, weekly newsletters and dedicated email blasts, and social media — expanding your reach and visibility.

Whether you choose a single event, a series of events, or annual event sponsorship, our team is ready to customize an opportunity based on your goals and budget.

Level III

Includes benefits from Level 2 plus premium digital and on-site visibility, opportunities to provide thought leadership, and premium access for sponsor representatives.

\$6,500 - \$30,000

Level II

Includes benefits from Level I plus visible branding, promotional opportunities, inclusion in event materials

\$4,000 - \$15,000

Level I

An accessible investment level that includes logo placement, event-day recognition, and inclusion in event marketing materials

\$250 - \$2,500

Value In-Kind

Help us power an MCABC event and gain visibility for your brand by providing a product or service instead of cash.

**Please note in-kind opportunities may not be available at all events.*

Contact Us

Ready to explore a sponsorship or need more details?
We've got your back.

Connect with our team to learn more.

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Director, Member Experience



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Mechanical Contractors Association
of British Columbia

