



2024 Business Conference

PRESENTING SPONSOR

 The Petticrew Group

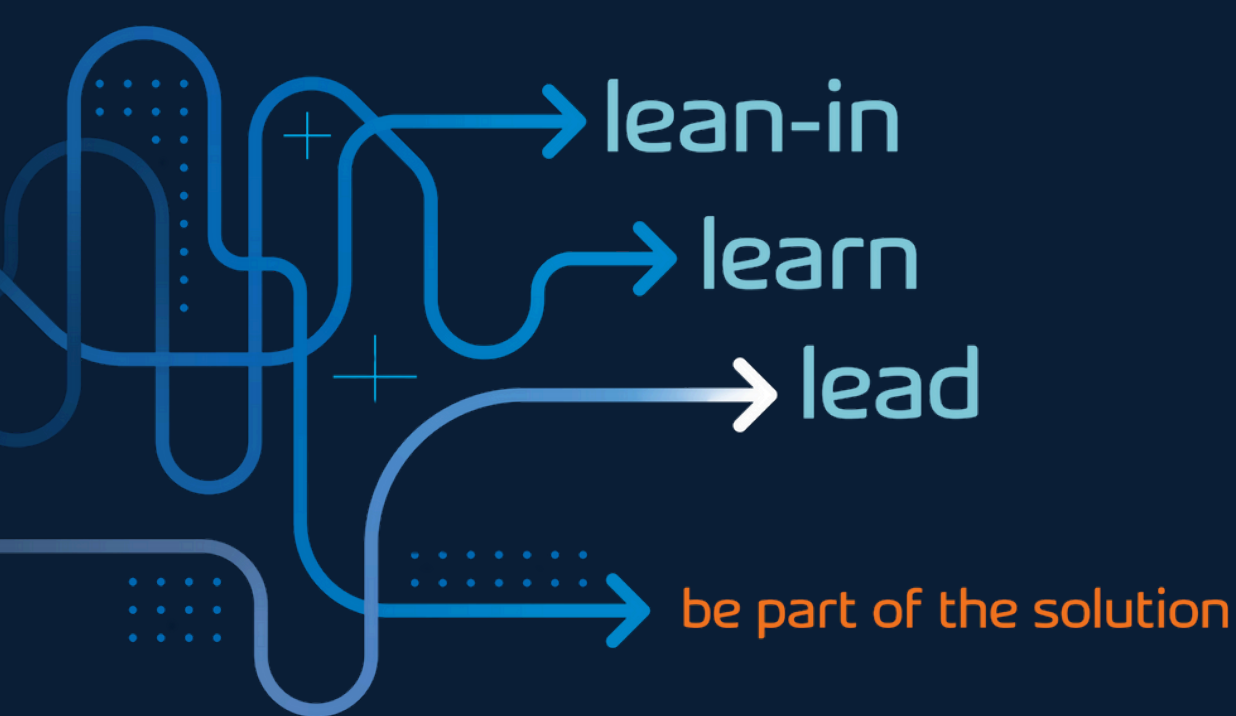
BMO Nesbitt Burns

BMO  Private Wealth

# SPONSORSHIP PACKAGE

**JUNE 19-21, 2024**

DELTA HOTELS BY MARRIOTT GRAND OKANAGAN RESORT  
KELOWNA, BRITISH COLUMBIA



## ABOUT THE CONFERENCE

Despite tremendous growth opportunities for the mechanical contracting industry, we are facing unprecedented challenges such as increasing costs, supply chain shocks, and labour shortages. MCABC is actioning change for a sustainable future, regularly assessing and delivering on the needs of our members to maintain their competitive advantage.

The 2024 Business Conference is the place to be for the industry to network with experts and colleagues, learn from business thought leaders, gain insights to government and industry trends and access training and educational opportunities.

Join us for an immersive experience featuring esteemed keynote speakers, dynamic panel discussions, and interactive learning sessions. Explore our exclusive trade show, showcasing top manufacturers, suppliers, and distributors in the mechanical contracting industry.

Don't miss this exciting opportunity to connect with the industry in Kelowna and reinforce your commitment to shaping the future of the mechanical contracting industry.





## WHY SPONSOR?

### ➤ Elevate your Brand

As a sponsor, your company will be at the forefront of 150+ industry leaders and experts, making you stand out for all the right reasons.

### ➤ A Sponsorship Package Just For You

Showcase your commitment to education, advocacy, and leadership with extensive sponsorship opportunities fit for any company size.

### ➤ Network with the Industry

Get your business in front an engaged audience of mechanical contractors and network with featured industry leaders and changemakers.

### ➤ Be a Driving Force

Don't just be a part of the conference—be a driving force behind it and join us in shaping the future of the industry.



## SPONSORSHIP OPPORTUNITIES

- |  |                 |          |
|--|-----------------|----------|
| ➤ Gala Dinner Sponsor                  | SOLD OUT        | \$18,000 |
| ➤ Welcome Networking Reception Sponsor |                 | \$15,000 |
| ➤ Opening Key Note Sponsor             |                 | \$12,000 |
| ➤ Closing Key Note Sponsor             |                 | \$12,000 |
| ➤ Wine Sponsor                         | SOLD OUT        | \$9,500  |
| ➤ Lanyard Sponsor                      | SOLD OUT        | \$7,500  |
| ➤ Lunch Sponsor (x2)                   |                 | \$7,000  |
| ➤ Breakfast Sponsor (x2)               | 1 PACKAGE LEFT  | \$6,500  |
| ➤ Phone Charge Station Sponsor         |                 | \$6,000  |
| ➤ Session Sponsor (x5)                 | 4 PACKAGES LEFT | \$5,000  |
| ➤ Coffee Break Sponsor                 | SOLD OUT        | \$4,500  |

## **GALA DINNER SPONSOR**

**\$18,000**

### **ONE (1) PACKAGE AVAILABLE**

- Two complimentary full delegate passes
- Full-page ad in printed program
- Twenty-minute promotional on-stage presentation
- Opportunity to place a name tag on the stage throughout the evening (sponsor's name)
- Option to name a complimentary item in every delegate's welcome bag
- Exclusive lounge area at the venue throughout the evening
- Logo in program and on jumbo screen
- Verbal recognition by emcee
- Logo with hyperlink in one dedicated promotional email
- Logo with hyperlink on Business Conference website on sponsorship page
- Recognition including logo on social media platforms (LinkedIn, Twitter, Facebook)

**SOLD OUT**

## **WELCOME NETWORKING RECEPTION & ENTERTAINMENT SPONSOR**

ONE (1) PACKAGE AVAILABLE

**\$15,000**

- Two complimentary full delegate pass
- Full-page ad in printed program
- Two-minute promotional opportunity at the podium
- Opportunity to place a pop-up banner inside venue on Wednesday evening (banner to be supplied by sponsor)
- Option to provide up to two branded promotional items in every delegate bag (items to be provided by sponsor)
- Logo displayed venue screens
- Logo with hyperlink on one dedicated promotional emails
- Logo in printed program, on event signage and on jumbo screen
- Verbal recognition by emcee
- Logo with hyperlink on Business Conference website on sponsorship page
- Recognition including logo on social media platforms (LinkedIn, Twitter, Facebook)

## **OPENING KEY NOTE SPONSOR**



**\$12,000**

**ONE (1) PACKAGE AVAILABLE**

- Two complimentary full delegate pass
- 3/4 page ad in printed program
- Opportunity to introduce the Opening Keynote Speaker
- Option to provide one branded promotional item in every delegate bag (item to be provided by sponsor)
- Logo with hyperlink on one dedicated promotional email
- Logo in printed program, on event signage and jumbo screen
- Verbal recognition by emcee
- Logo with hyperlink on Business Conference website on sponsorship page
- Recognition including logo on social media platforms (LinkedIn, Twitter, Facebook)

## **CLOSING KEY NOTE SPONSOR**



**\$12,000**

ONE (1) PACKAGE AVAILABLE

- Two complimentary full delegate pass
- 3/4 page ad in printed program
- Opportunity to introduce the Closing Keynote Speaker
- Option to provide one branded promotional item in every delegate bag (item to be provided by sponsor)
- Logo with hyperlink on one dedicated promotional email
- Logo in printed program, on event signage and jumbo screen
- Verbal recognition by emcee
- Logo with hyperlink on Business Conference website on sponsorship page
- Recognition including logo on social media platforms (LinkedIn, Twitter, Facebook)



## WINE SPONSOR

ONE (1) PACKAGE AVAILABLE

**\$9,500**

- Logo on wine bottle neck tags
- Logo on one promotional email
- Logo in printed program
- Logo on signage at entertainment evening event
- Verbal recognition
- Logo on Business Conference website on sponsorship page
- Recognition and logo on social media platforms (LinkedIn, Twitter, Facebook)

**SOLD OUT**

## LANYARD SPONSOR

ONE (1) PACKAGE AVAILABLE

\$500

- Corporate recognition on lanyards
- Logo on sign-in desk during sign-in
- Logo in printed program and jumbo screen
- Logo on Business Conference website on sponsorship page
- Logo on social media platforms (LinkedIn, Twitter, Facebook)

## LUNCH SPONSOR (JUNE 20)

TWO (2) PACKAGES AVAILABLE

\$7,000

- 1/4 page ad in printed program
- Logo in printed program, on event signage and jumbo screen
- Verbal recognition by emcee
- Logo with hyperlink on Business Conference website on sponsorship page
- Logo on social media platforms (LinkedIn, Twitter, Facebook)

## **BREAKFAST SPONSOR (BOTH DAYS)**



**\$6,500**

ONE (1) PACKAGE LEFT

- Logo in printed program and jumbo screen
- Logo on signage at both breakfasts
- Verbal recognition by emcee on both days of the Conference
- Logo on Business Conference website on sponsorship page
- Logo on social media platforms (LinkedIn, Twitter, Facebook)

## **PHONE CHARGE STATION SPONSOR**



**\$6,000**

ONE (1) PACKAGE AVAILABLE

- Logo on signage at complimentary charging stations
- Logo in printed program, on event signage, and jumbo screen
- Verbal recognition by emcee
- Logo on Business Conference website on sponsorship page
- Logo on social media platforms (LinkedIn, Twitter, Facebook)

## SESSION SPONSOR

FOUR (4) PACKAGES LEFT

**\$5,000**

- Logo with hyperlink in one dedicated promotional email
- Logo in printed program, on event signage and jumbo screen
- Verbal recognition by emcee
- Logo on Business Conference website on sponsorship page
- Logo on social media platforms (LinkedIn, Twitter, Facebook)

## COFFEE BREAK SPONSOR (BOTH DAYS)

ONE (1) PACKAGE AVAILABLE

**\$4,500**

- Logo in printed program and jumbo screen
- Logo on signage for coffee breaks
- Verbal recognition by emcee on both days of the Conference
- Logo on Business Conference website on sponsorship page
- Logo on social media platforms (LinkedIn, Twitter, Facebook)

**SOLD OUT**



## ➤ **SECURE YOUR SPONSORSHIP**

To purchase your sponsorship package today,  
visit our conference sponsorship page below.

**SPONSOR HERE**

*MCABC reserves the right to add sponsorship opportunities as required.*

*Note: Sponsorships are not final until they have been reviewed and approved.*

*For any additional inquiries, please email  
[info@mcabc.org](mailto:info@mcabc.org) or call us at 604-205-5058.*