

***MTABT***

2023

**BUSINESS  
CONFERENCE**

**FORWARD  
THINKING** 

**SPONSORSHIP  
PACKAGE**

**JUNE 14-16, 2023**

FOUR SEASONS RESORT  
WHISTLER, BC

## EVENT DETAILS

June 14-16, 2023

Four Seasons Resort  
4591 Blackcomb Way, Whistler, BC

MCABC has a long history, but it's the future we are focused on. Fueled by our passion for improving the industry and the lives of all British Columbians, the 2023 MCABC Business Conference will explore how the mechanical contracting industry can be at the forefront of progress.

This year's conference will explore topics such increasing diversity in the workspace, adopting cutting-edge technologies, and adapting to the industry's advancing systems and processes.

The Four Seasons Resort in Whistler is a luxury hotel at the base of the Coastal Mountain Range and just steps from the main village. The spacious and elegant guestrooms are the perfect place to unwind after a busy day of networking and learning.

## WHY SPONSOR?

As a sponsor, your company will receive recognition throughout the conference, making you stand out for all the right reasons.

Whatever the size of your business, we have opportunities for you to be featured on social media, conference materials, branded promotional material, and more, providing your business valuable exposure to the industry and key stakeholders. Some of the sponsorships provide speaking opportunities for additional exposure.

This is a networking event like no other. Sponsors will get their business in front an engaged audience of mechanical contractors and will have the chance to network with industry leaders and changemakers. There will be keynote speakers, educational sessions, and a trade show for manufacturers, suppliers and distributors of the mechanical contracting industry.

And it's not all business— guests will socialize and celebrate during the Welcome Reception and throughout the dinner and entertainment evening.

## Dinner/Entertainment Sponsor - \$15,000

(Thursday Evening)

### 1 Package Available

- Two complimentary full delegate passes
- Full-page ad on inside back cover of the printed program
- Three-minute promotional opportunity at the podium during the event
- Option to introduce the entertainer
- Opportunity to place a pop-up banner at the venue throughout the evening (sponsor to provide banner)
- Option to provide up to two branded promotional items in every delegate bag (items to be provided by sponsor)
- Exclusive, prominent logo on signage at the venue throughout the evening
- Logo in printed program and on jumbo screen
- Verbal recognition by emcee
- Logo with hyperlink in one dedicated promotional email
- Logo with hyperlink on Business Conference website on sponsorship page
- Recognition including logo on social media platforms (LinkedIn, Twitter, Facebook)

## Opening Keynote Sponsor - \$12,500

1 Package Available

**SOLD**

- One complimentary full delegate pass
- Full-page ad inside the printed program
- Two-minute promotional opportunity at the podium
- Opportunity to introduce the Opening Keynote Speaker
- Opportunity to place a pop-up banner inside conference room on Thursday (banner to be supplied by sponsor)
- Option to provide up to two branded promotional items in every delegate bag (items to be provided by sponsor)
- Logo with hyperlink on two dedicated promotional emails
- Logo in printed program, on event signage and on jumbo screen
- Verbal recognition by emcee
- Logo with hyperlink on Business Conference website on sponsorship page
- Recognition including logo on social media platforms (LinkedIn, Twitter, Facebook)

## Closing Keynote Sponsor - \$12,500

### 1 Package Available

- One complimentary full delegate pass
- Full-page ad inside the printed program
- Two-minute promotional opportunity at the podium
- Opportunity to introduce the Closing Keynote Speaker
- Opportunity to place a pop-up banner inside conference room on Friday (banner to be supplied by sponsor)
- Option to provide one branded promotional item in every delegate bag (item to be provided by sponsor)
- Logo with hyperlink on two dedicated promotional emails
- Logo in printed program, on event signage and on jumbo screen
- Verbal recognition by emcee
- Logo with hyperlink on Business Conference website on sponsorship page
- Recognition including logo on social media platforms (LinkedIn, Twitter, Facebook)

## Welcome Reception Sponsor - \$10,000 (Wednesday evening)

1 Package Available



- One complimentary full delegate pass
- 1/2 page ad in the printed program
- Opportunity to place a pop-up banner at the Welcome Reception (banner to be provided by sponsor)
- Option to provide one branded promotional item in every delegate bag (item to be provided by sponsor)
- Logo with hyperlink on one dedicated promotional email
- Logo in printed program, on event signage and jumbo screen
- Verbal recognition by emcee
- Logo with hyperlink on Business Conference website on sponsorship page
- Recognition including logo on social media platforms (LinkedIn, Twitter, Facebook)

## Lunch Sponsor (Thursday)- \$8,500

### 1 Package Available

- 1/4 page ad in the printed program
- Logo in printed program, on event signage and jumbo screen
- Verbal recognition by emcee
- Logo with hyperlink on Business Conference website on sponsorship page
- Logo on social media platforms (LinkedIn, Twitter, Facebook)

## Coffee Break Sponsor (both days)- \$7,500

### 1 Package Available

- Logo in printed program and jumbo screen
- Logo on signage at all four coffee breaks
- Verbal recognition by emcee on both days of the Conference
- Logo on Business Conference website on sponsorship page
- Logo on social media platforms (LinkedIn, Twitter, Facebook)



**Wine Sponsor - \$6,000**  
**(Thursday evening)**

**1 Package Available**

**SOLD**

- Logo on wine bottle neck tags
- Logo on one promotional email
- Logo in printed program and on jumbo screen
- Logo on signage at Thursday's dinner & entertainment evening event
- Verbal recognition by emcee
- Logo on Business Conference website on sponsorship page
- Recognition including logo on social media platforms (LinkedIn, Twitter, Facebook)

## Breakfast Sponsor (both days) - \$6,000

### 1 of 2 Packages Available

- Logo in printed program and jumbo screen
- Logo on signage at both breakfasts
- Verbal recognition by emcee on both days of the Conference
- Logo on Business Conference website on sponsorship page
- Logo on social media platforms (LinkedIn, Twitter, Facebook)

## Lanyard Sponsor - \$5,000

### 1 Package Available



**SOLD**

- Corporate recognition on all delegate lanyards
- Logo on signage at registration desk during sign-in
- Logo in printed program and jumbo screen
- Logo on Business Conference website on sponsorship page
- Logo on social media platforms (LinkedIn, Twitter, Facebook)

## Phone Charging Stations Sponsor - \$3,500

1 Package Available

**SOLD**

- Logo on signage and complimentary charging stations
- Logo in printed program, on event signage, and jumbo screen
- Verbal recognition by emcee
- Logo on Business Conference website on sponsorship page
- Logo on social media platforms (LinkedIn, Twitter, Facebook)

## Sessions Sponsor - \$3,000

3 of 5 Packages Left

- Logo with hyperlink in one dedicated promotional email
- Logo in printed program, on event signage and jumbo screen
- Verbal recognition by emcee
- Logo on Business Conference website on sponsorship page
- Logo on social media platforms (LinkedIn, Twitter, Facebook)

## Secure Your Sponsorship

Please purchase your sponsorship via MCABC's website. Navigate to the Business Conference page.

For any further questions please email [info@mcabc.org](mailto:info@mcabc.org) or call us at 604-205-5058.