

May 31st and June 1st River Rock Casino Resort, Richmond

2022 MCABC Business Conference Sponsorship Opportunities



MCABC

MCABI

2022 BUSINESS CONFERENCE

DRIVEN TO INNOVATE: POWERING TEAMS FOR SUCCESS

WHY PARTICIPATE?

Our people, climate change and technology- the focus of the 2022 MCABC Business Conference and an opportunity to move ahead of the pack. The mechanical contracting industry is balancing the challenges of a tight labour market, new climate mandates and the introduction of advanced technology. Now is the time to connect with one another, share lessons learned and be at the centre of the conversation.

This year's conference will help equip our industry with the right resources to navigate emerging trends.



#driventoinnovate



PROGRAM DESCRIPTION

MCABC has developed a robust sponsorship program for the 2022 Business Conference. With opportunities for businesses of all sizes, this program will allow businesses to promote themselves and gain exposure to the mechanical contractor industry of British Columbia and key industry stakeholders.

PLAN TO STAY AT THE RIVER ROCK

Location and Hours

- May 31st and June 1st River Rock Casino, Richmond

Stay at the River Rock Casino Resort

- We encourage you to take in the conference experience by joining others in a weekend at the River Rock Casino Resort.
- Enjoy the River Rock Casino amenities and stay the weekend. Use 'MCABC 2022' discount code.



SPONSORSHIP OPPORTUNITIES

	TIER 1	TIER 2	Program	Breakfast (Limit 2)	Event App	Promo	Education Sponsor (Limit 5)
	Presenting Sponsor	Dinner Sponsor SOLD	Reception Photography Lunch Keynote	Day One SOLD Day Two		Wine SOLD Coffee SOLD Breakfast SOLD Lunch SOLD Delegate Breakfast SOLD	(Limit 5) SOLD One Two Three Four Five
Complimentary Delegate Registration	✓ X2	✓ X1					
Reduced Registration	✓						
Opportunity to address the audience	✓	✓					
Additional Dinner Ticket		✓ X1					
Tradeshow Booth	✓	✓					
Primary Signage During Program	✓	✓	✓	✓			✓
Website Banner Advertisement	✓	✓					✓
Newsletter Ads	✓	✓	✓				
Verbal Recognition	✓	✓	✓				
Social Media Recognition	✓ X3	✓ X2	✓ X1	✓ X1	✓ X1	✓ X1	✓ X1
Logo on Event App	✓	✓	✓	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓	✓	✓	✓
SPONSORSHIP PRICE	\$10,000	\$7,500	\$5,000	\$4,000	\$3,000	\$2,000	\$1,500



PRESENTING SPONSOR

Tier 1 | \$10,000

- 2x complimentary registrations (value: \$1,400)
- 5x reduced rate registrations (registration rate of \$575)
- Opportunity to address the audience (5 minutes)
- Trade show booth (value: \$1,000 member, \$1,500 non-member)
- Primary signage throughout the program as the Presenting Sponsor in the most prominent location
- Website banner advertisement on mcabc.org homepage from the time of sponsorship commitment to June 1st
- 1x newsletter banner ad in MCABC member newsletter 'Informer' anytime in 2022
- 1x company profile in MCABC member newsletter 'Informer' anytime in 2022. Sponsor to provide content to be edited by MCABC.
- 3x social media post features on MCABC social media profiles
- Verbal recognition
- Logo on event app in most prominent location
- Logo on website



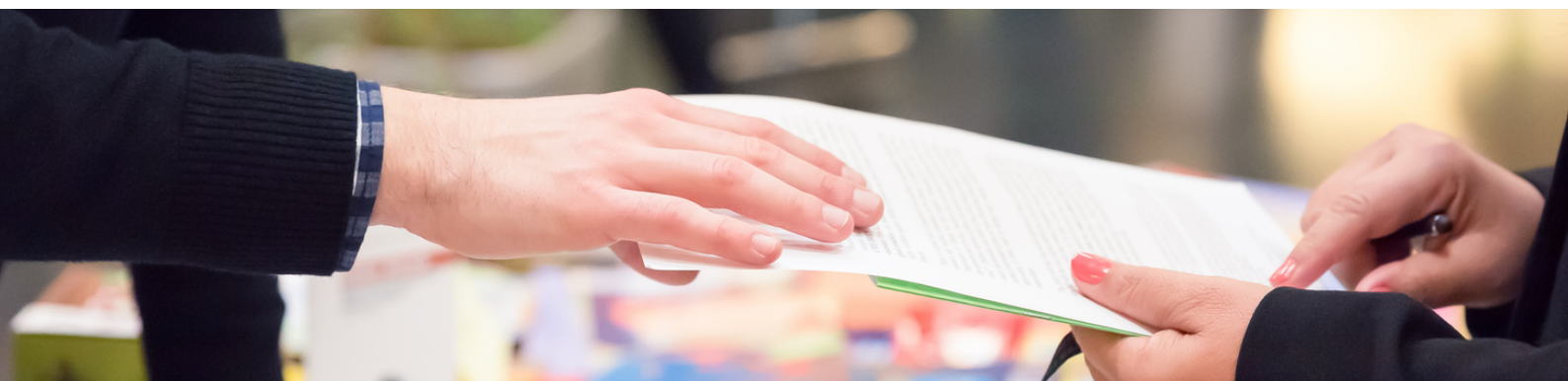


DINNER AND TRADE SHOW SPONSOR

Tier 2 | \$7,500



- 1x complimentary delegate pass (value: \$700)
- Opportunity to address the audience (5 minutes)
- Additional dinner ticket (value: \$125)
- Trade show booth (value: \$1,000 member, \$1,500 non-member)
- Dinner Sponsors will receive primary signage during dinner. Logo will be displayed on screens.
- Trade Show Sponsors will be highlighted with signage in exhibitor area
- Website banner advertisement on mcabc.org from time of sponsorship commitment to June 1st
- 1x newsletter banner ad in MCABC member newsletter 'Informer' anytime in 2022. Sponsor provides content to be edited by MCABC.
- 1x company profile in MCABC member newsletter 'Informer' anytime in 2022
- 2x social media post features on MCABC social media profiles
- Verbal recognition at the dinner
- Logo on event app
- Logo on website





PROGRAM SPONSOR

\$5,000 Each

Reception | Photography | Lunch | Keynote

- Primary signage during the program
- 1x newsletter banner ad in MCABC member newsletter 'Informer' anytime in 2022
- Verbal recognition during the program
- 2x social media post features on MCABC social media profiles
- Logo on event app
- Logo on website



Breakfast | \$4,000

Day One | Day Two

- Sponsorship opportunity for day one or day two
- Primary signage during breakfast
- 1x Social media recognition
- Logo on event app
- Logo on website





EVENT SPONSOR

Event App | \$3,000

The event app will host the conference program and will be used by all attendees for the agenda, speaker profiles, networking and more.

- Logo primarily displayed on the event app
- Featured app landing page that shares the company profile, and direct message with over 100 guests
- 1x Social media recognition
- Logo on website

Promo Sponsorships | \$2,000 Each

~~Wine~~ | ~~Coffee~~ | ~~Lanyard~~ | ~~Delegate Bag~~

- Signage displayed throughout conference
- Logo displayed on your choice of wine bottles at dinner, coffee station, delegate bag or lanyard
- 1x Social media recognition
- Logo on event app
- Logo on website

Education Session Sponsor | \$1,500

~~One~~ | ~~Two~~ | ~~Three~~ | ~~Four~~ | ~~Five~~

- Primary signage at the education session being sponsored
- Website banner advertisement
- 1x Social media recognition
- Logo on event app
- Logo on website



SECURE YOUR SPONSORSHIP

EFT Payment are accepted. Please contact us directly at info@mcabc.org to secure your sponsorship and we will issue you an invoice and EFT details.

Any further questions, please reach out to Sarah Jones, Manager, Member Services and Professional Development, MCABC. sjones@mcabc.org 604-205-5058 ext. 3307

Sponsorships sold as of April 22nd:

1. Dinner Sponsor- Thank you Victaulic!
2. Trade Show Sponsor- Thank you Fortis!
3. Breakfast Day One Sponsor- Thank you, Aalberts!
4. Promo: Wine Sponsor- Thank you, Noble!
5. Promo: Coffee Sponsor- Thank you, Watts!
6. Promo: Lanyard Sponsor- Thank you, Ram Mechanical!
7. Education One Sponsor- Thank you, Watts!